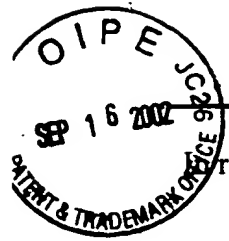


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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Re Application of:

Carl J. EVANS et al.

Application No.: 09/304,787

Examiner: Sobutka, P.

Filed: May 4, 1999

Group Art Unit: 2683

Attorney Docket No.: 09710-1113

Client Docket No.: COS-98-009

For: ADVERTISEMENT BROADCASTING FOR PAGING

Assistant Commissioner for Patents  
Washington, D.C. 20231

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SEP 20 2002

RESPONSE UNDER 37 CFR 1.114

Technology Center 2600

Dear Sir:

In response to the final Office Action of April 1, 2002 and the Advisory Action of July 11, 2002, reconsideration of the above-identified patent application is respectfully requested.

IN THE CLAIMS:

Please amend claims 1, 2, 5, 14-17, and 19-22, by way of replacement, as follows. A marked-up version of the amended claims is enclosed in an Appendix submitted herewith.

1. (Three Times Amended) A method of messaging, comprising:
- generating a capcode associated with at least one paging service subscriber; and
  - attaching an advertisement script to a message for the paging service subscriber associated with the capcode.